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COLOR STRONG



Colors last long
Colors stay strong

COLOR STRONG

KISCO^Q

KISCO^Q **Color Strong** is a quality assurance system for the colors used in clothing. Clothing dyed with KISCO Synozol dyes and certified by the KISCO^Q **Color Strong** protocols will retain its original colors even after repeated washing.



KISCO^Q **Color Strong** is a quality assurance program developed for clothing under home laundry conditions.



KISCO^Q **Color Strong** adheres to both European and American Home Laundry Programs.



Washing clothes certified with KISCO^Q **Color Strong** dyes will also reduce stains and contamination of other clothes in the wash.



KISCO^Q **Color Strong** ensures vivid and dark colors even after repeated washing.

COLOR STRONG

High durability color ensures that quality garments always look good. Using dyes certified by the KISCO^Q **Color Strong** system means that the fabrics will meet consumer demands.

After 20 washes



Left side | Synozol dyes
Right side | Conventional dyes

The KISCO^Q Color Strong system assures you that colors will last long and stay strong

Color fading after laundry washing can be caused by a variety of factors:

- Alkaline detergents containing oxidative bleach
- Chlorinated water
- Color fading due to mechanical abrasion during washing and drying

Combination

■	Black	0.400% Synozol Ultra Yellow DS	0.440% Synozol Ultra Red DS	6.400% Synozol Ultra Black DR
	R Tea	2.480% Synozol Ultra Orange DS	1.363% Synozol Red K-3BS	0.100% Synozol Blue K-HL