

# Coloro and KISCO Announce Collaboration at Intertextile Shanghai

*Intertextile Shanghai, September 2025*

Coloro, the global innovator on color systems and workflows, and KISCO, a leading global dyes and chemicals company from Korea, announce their close collaboration and the integration of KISCO dyes into Coloro's unique Feasibility Intelligence Solution "CFI" at Intertextile Shanghai.

This integration gives Coloro users access to full feasibility data and dyestuff formulations on all Coloro Standard Color Libraries – over 4,300 colors – with KISCO dyes. The agreement also enables integration and application of KISCO dyes into Coloro's Custom Color Facility and Services.

Both parties jointly invested into running a comprehensive dyeing and testing exercise of KISCO's reactive and disperse dyes. The result is feasibility data for KISCO dyes on all Coloro standard colors applied to cotton, polyester, cotton spandex and polyester spandex. Measurements included metamerism, inconstancy, and full physical ISO and AATCC fastness testing on all KISCO dyestuff formulations. Each result also includes details of KISCO's chemical compliance certifications. Including those data into Coloro's "CFI" empowers brands, retailers and other supply chain partners to easily check achievability, performance and chemical compliance of each individual Coloro color with KISCO dyes over multiple fibers. This provides designers and brands with the final and closest match of each Coloro color per fiber at the design stage, before passing colors to their supply chain. This result finally eliminates endless dipping rounds in pursuit of unachievable colors, fastnesses, or MI and constancy requirements.

"We are thrilled to add KISCO's comprehensive dyestuff capabilities to Coloro's unique color system, services and solutions," says Detlev Pross, Chief Strategy Office of Coloro. "As a dyestuff independent color provider, we have so far been mainly partnering with multiple regional dyestuff providers to build local dyestuff applications per region. By forming this new partnership with KISCO, we are now adding a recognized, high-level dyestuff player with global coverage to provide globally applicable dyestuff formulations and technical data to our users at 450 brands and retailers and their global supply chains." He adds: "As well as integrating into our unique color intelligence solution, CFI, the application of KISCO's huge dyestuff range, and capabilities at our own dyeing and custom color facility, will significantly expand our tailored color development services to global brands over multiple fibers and fabrics. This will help us jointly develop unique supply chain data and services to dyeing mills and fabric companies."

KISCO Head of Dye Sales, Ms Jin Kim, also recognizes the significant benefits of the new partnership. "KISCO's customers already trust our wide range of dyes that are known to deliver Right-First-Time performance. Integrating KISCO's products into Coloro's CFI system brings certainty to color choices for brands that can be immediately put into production via KISCO's global sales network. We are also pleased that the system provides information on chemical compliance. With over 95% of KISCO's sales being of dyes that meet the highest sustainability standards, brands will be able to commission the production of colors that can be achieved with safe and sustainable dyes."

Providing KISCO's globally applicable dyestuff formulations and performance data in Coloro CFI enables brands to significantly reduce color development time and lab dipping in their supply chains. This reduces costs, time spent on color approval and on shipping lab dips back and forth. This integration marks not only a major milestone in improving color management across global supply chains, through reliable and proven data, but is an important contribution to reduce the carbon footprint of production. Brands and manufacturers can ensure chemical compliance through applying proven KISCO dyestuff formulations to Coloro colors, meeting specific technical requirements on each different fiber.

The logo for Coloro, featuring the word "coloro" in a bold, lowercase, sans-serif font.The logo for KISCO, featuring a stylized butterfly icon to the left of the word "KISCO" in a bold, uppercase, sans-serif font. Below the word "KISCO" is the tagline "CREATING COLORS AND CHEMICAL SOLUTIONS" in a smaller, uppercase, sans-serif font.

## **About KISCO**

The Kyung-In Synthetic Corporation (KISCO) is a large-scale developer and manufacturer of dyes, inks, fine chemicals and other functional materials.

KISCO was founded in 1971 and pioneered dyestuff manufacturing in South Korea, listing on the Korean stock exchange in 1995 (Kyung-In Synthetic Corp., KRX:012610). KISCO employs over 870 staff and proudly manufactures its products across 11 sites in South Korea. KISCO supplies reactive, disperse and acid dyes as well as optical brightening agents to customers in over 60 countries. KISCO's K-series dyes are renowned for delivering high reproducibility which minimizes re-work and maximizes sustainability and profitability. KISCO's latest development, the NaturePlus range of reactive dyes, are PCA-free and save time, water and energy. KISCO is a bluesign® system partner, a ZDHC Signatory Chemical Formulator and a founding member of the Sustainable Chemistry for the Textile Industry (SCTI) group of global textile chemical manufacturers. KISCO's products are certified to the Global Organic Textile Standard (GOTS), by OEKO-TEX® ECOPASSPORT, are included in the ZDHC Gateway, and 'The List by INDITEX'.

For more information, visit [www.kisco.co](http://www.kisco.co)

## **About Coloro**

Coloro has become the global innovator and game-changer on color, trusted by the world's most ambitious brands to execute inspiring and accurate color. Coloro decoded human color vision of 1.6mio colors into a 3D system of hue, lightness, and chroma. This system is mirrored across our physical and digital solutions and services to enable users to collaborate and intuitively switch between platforms, applications, and fibers.

With over 4,300 consistent standard colors available from stock, we empower clients to get color right the first time, saving them time, money and resources and reduce their carbon footprint in supply chain. The key mission and direction of Coloro is to automate color workflows by pairing a unifying system with big data of color, algorithmic engines, and AI. The Coloro system and applications are provided as an open platform, offering multiple integration and licensing models. Coloro is used globally by over 450 brands and retailers, and over 6,000 suppliers.

For more information, visit [www.coloro.com](http://www.coloro.com) and [www.coloro.org.cn](http://www.coloro.org.cn)

## **Media Contacts**

### **KISCO**

KISCO Dyes  
Jin Kim  
[jinmi@kyunin.co.kr](mailto:jinmi@kyunin.co.kr)

KISCO Sustainability  
Scott Watkins  
[scott@kyungin.co.kr](mailto:scott@kyungin.co.kr)

### **Coloro**

Coloro HQ Shanghai  
Detlev Pross  
[pross@coloro.org.cn](mailto:pross@coloro.org.cn)

Coloro International Office NY  
Tessa Pollock  
[tessa.pollock@coloro.com](mailto:tessa.pollock@coloro.com)